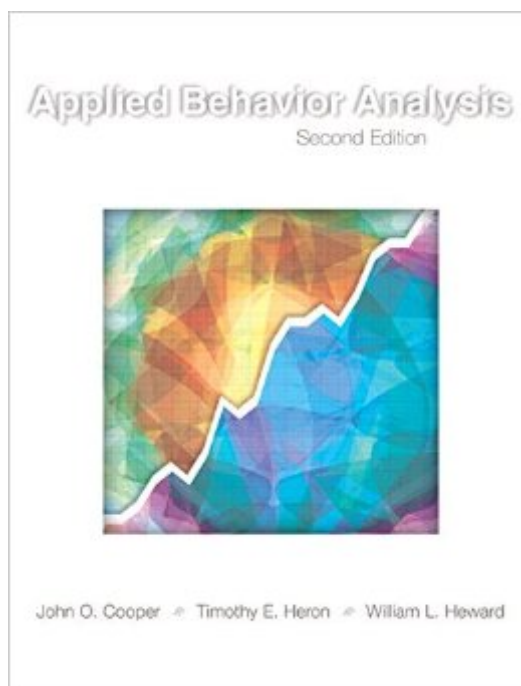


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# Applied Behavior Analysis (2nd Edition)



## Synopsis

Applied Behavior Analysis provides a complete description of the principles and procedures needed to systematically change socially significant behavior and to understand the reasons for that change. This comprehensive text, appropriate for courses in basic principles, applications, and behavioral research methods, helps students, educators, and practitioners appreciate and begin to acquire the conceptual and technical skills necessary to foster socially adaptive behavior in diverse individuals.

## Book Information

Hardcover: 800 pages

Publisher: Pearson; 2 edition (January 7, 2007)

Language: English

ISBN-10: 0131421131

ISBN-13: 978-0131421134

Product Dimensions: 8.5 x 1.9 x 11 inches

Shipping Weight: 3.8 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 starsÂ Â See all reviewsÂ (177 customer reviews)

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## Customer Reviews

The paperback version of this book is the international version. It is not the same version as Applied Behavior Analysis (2nd Edition) and in my opinion should not be listed on the same page for purchasing. If you are purchasing this book for a class based out of the USA the page numbers will NOT match up and possibly even more differences. It is only \$10-20 more for the hardcover edition, save yourself some heartache and spend the money for the correct edition. There is no paperback version of Applied Behavior Analysis (2nd Edition). My 3 stars is for the listing not the book. Book is great.

There are a few things about this book that should be said right away. First, this is not really an introductory book to ABA, but works as a book that ties so many theories together. That means that it could be used in conjunction with many starter ABA books, allowing its reader to get a feel of just what ABA means. The book also works on both a Masters and a PhD level when it comes to

conceptual decision/ debate (an oddity if I do say so myself), and covers so many things that cheaper guides seem to omit. This could mean bypassing some causal arena or not talking about something as simple as the C.A.R.R., but these tiny slips are really not so tiny when you think about them. There are plenty of great things listed about this book in other reviews, so I'll skip the addition of chapter content and the addition of material and its praise. Instead, I'll add that this is one of the few books that can make or break you when it comes to trying to get licensure. In fact, this book has been listed as one of the top 10 preparation guides to use before testing, and that is some high praise considering how vaunted the test actually is. More than this, however, is the fact that this is a tool that can help you in real life scenarios and, truthfully, that is more important than being able to simply pass tests. In samples as heterogeneous as those seen in autism, you really need to know how to handle multiple scenarios to make a difference. If you are looking for a navigation tool to help with the rocky waters of autism, this is a great book to acquire. It may have a price tag attached, but it proves invaluable in the long run and that matters more than anything. Recommended for the student in all of us.

I just received my copy of Applied Behaviour Analysis Second Edition today and have not put it down for several hours. I work as an ABA therapist and I am convinced that this is a learning and reference tool I will use for a long time to come to help me be better at what I do. It is very straight forward and well put together. The references to the Board Certification Task list content are excellent and the new additional chapters on Verbal Behaviour, Ethics, Motivation, Negative Reinforcement and Functional Behaviour Assessment are a real asset and make having the second edition well worth the wait. The textbook really covers a huge amount of information and is well well worth the purchase.

This text is spectacular. This edition is a triumph. I was a bit dubious when the forward obliquely compared this book toÂ The Beatles (The White Album), but have become more sympathetic to the perspective as I have spent more time with it. Cooper/Heron is simply the book to use in studying Applied Behavior Analysis. It's not chummy or dated like some texts of 70s (an effort to reduce the response effort of learning the material, no doubt). Instead it is complete, precise and well written. My sincere thanks to the authors. Worth twice the going price.

This book is THE book to have if you are planning on a career as an applied behavior analyst, preparing to take the board certification exam in behavior analysis, or are a practicing applied

behavior analyst wanting a comprehensive reference book on ABA. It is way too rigorous and way too long, in my opinion, for an introductory course in ABA, especially a one-semester undergraduate course. However, it offers the level of detail that advanced students who plan to work in ABA need. As far as I know, there is nothing that can compete with this book for completeness.

My friends and I joke that we will name our first son Cooper! This is not to discredit Heron and Heward, but Cooper just fits better as a first name. This book is the bible. I must admit, starting out in the field I had to get use to the terminology and to the way the book is written. However, after finishing my third chapter, I read with ease and felt as though I was retaining the principles of Applied Behavior Analysis. Whether you are in an ABA program, a parent who wants to know more or a therapist who need to brush up on your ABA, this is the book for you! My book is highlighted throughout, with notations and post-it's pouring out of the sides. You will go through it over and over again! The chapter reviews are spot on and highlight the necessary information for success in any respectable applied behavior analysis program. I love that they outline the necessary aspects of the BACB requirements at the beginning of each chapter. This has allowed me to organize my studying accordingly for the certification exam. I hear often that the important stuff comes back and is on purpose. The repetition of certain concepts and principles throughout the book has allowed me to create a solid framework from which I pull from in my clinical practicum. Love, love, love my Cooper book!

Same as the White hard-cover text book, but way more affordable. Difference: Appendix (or something) at beginning instead of end--so there is like a 20 page number difference between hard-cover vs paperback placement (important for completing reading assignments meant to reflect white book).

This book has printed across the cover that it is not to be sold in the US. It is missing chapters from the original text. If you are looking for the "white Bible of ABA" this is just a copy of parts of it. Wast of money.

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